

## Workshop on start-up management strategy

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On the afternoon of November 12, 1818, at the Hanoi University of Technology (<https://hust.edu.vn/>), the workshop "Strategic Management of Startup Enterprises" was organized under the framework of cooperation on training, scientific research and new product development in the field. Life Sciences (Biology, Food) between Hanoi University of Technology (<https://hust.edu.vn/>), Institute of Science Technology and Innovation (Ministry of Science and Technology) (<http://visti.gov.vn>) (<http://visti.gov.vn/hvkh/Pages/Trangchu.aspx>) with the Company Dongloi GmbH ([www.dongloi.de](http://www.dongloi.de)) (<http://www.dongloi.de/>) and Enlexm Consulting (<http://ensymm.com/>) - Germany.

Speaking at the opening ceremony, Prof. Dinh Van Phong - Vice Rector of Hanoi University of Technology emphasized: "Start up and business management strategy is one of the issues are researchers, cadres, special interest. Learning to manage smartly and practically is a problem-solving and project management solution for researchers and faculty. "



*Prof. Dinh Van Phong delivered the opening speech*

In the framework of the workshop, Dr. Hoang Xuan Long - Deputy Director of Institute of Science and Technology Policy and Innovation, Institute of Science, Technology and Innovation introduced the main contents of the project "Training, fostering scientific and technological personnel at home and abroad "(Scheme 2395). Dr. Hoang Xuan Long emphasized the development of S & T human resources in Vietnam through Project 2395, focusing on improving professional skills for individuals. Science and technology, research teams, science and technology managers in ministries, branches, localities, science and technology organizations and enterprises. In addition, representatives from the Academy of Science, Technology and Innovation also provided general information on the project; the method of training and fostering; conditions of participation; selection process;



*Dr. Hoang Xuan Long shares the contents of Project 2395*

As a leading unit in S & T human resource training, Hanoi University of Technology with many strong interdisciplinary research groups, hope to approach and take advantage of opportunities from Project 2395 to improve the level. expertise of individuals and research teams; At the same time, international cooperation is strengthened through the deployment of research missions at training institutions and enterprises abroad.

At the workshop, more than 30 scientists, officers and lecturers from Hanoi University of Technology heard Dr. Pedram Dehdari presenting the topic "Strategy for start-up management". Through presentations, lecturers and researchers have the opportunity to learn and master practical theories of management strategies in the life sciences and to share case studies of start-ups. discussing / analyzing and presenting solutions and conclusions for practical cases.



*Dr. Pedram Dehdari shares useful information about starting a business*

In addition, Dr. Pedram Dehdari shares useful information about startups, project management solutions that are challenging and will have a clearer idea of the type of management / Business management and science to handle management issues within a company. The connection between science and management will show gaps and solutions to narrow down and better understand both science and governance. The reason for not being separated, "pushed away" in a separate way of management; This connection gives the listener an overview of the internal and external management of a unit.



This is a new model in the cooperation in training and research and development of products, including the participation of enterprises, consulting units in and outside the country combined with universities and research institutes in the country. and state management agencies to have a holistic solution to address issues of realism in the fields of biology, food, life sciences and should be replicated.

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**Photo: Van Nam**

13/11/2018 By **Vũ Thơm**